

MAJULI :: ASSAM :: 785104

No.: MUC/RG-01/22-23/182

Dated Majuli the 2nd January, 2024

Notification

In compliance with the SOP for Viksit Bharat @2047 issued by the Hon'ble Governor's Secretariat, Government of Assam vide Letter No. GSA.110/2023/101 dated December 12, 2023, the Hon'ble Vice-Chancellor, Majuli University of Culture is pleased to constitute the Viksit Bharat @2047 Cell of the Majuli University of Culture, Majuli, Assam as below:

1. Dr. Indraneel Pegu, Assistant Professor in History,

- Nodal Officer

Majuli University of Culture

Phone No: 86387 74884

e-mail: indraneelmajuli@gmail.com

2. Dr. Dimple Saikia, Assistant Professor in Performing Arts

- Member

Majuli University of Culture

3. Dr. Pankajyoti Bora, Assistant Professor in Assamese

- Member

Majuli University of Culture

4. Sri Bijit Borah, MA Third Semester, Dept. of Assamese Majuli University of Culture

- Student Member

5. Smti Satabdi Sonowal, MA First Semester, Dept. of History - Student Member

Majuli University of Culture

The Viksit Bharat @2047 Cell of the Majuli University of Culture under the leadership of Dr, Indraneel Pegu shall undertake all initiatives and actions in connection with the vision of 'Viksit Bharat @2047 @ Voice of Youth' and as per the Guidelines/ SOP issued by the Hon'ble Governor's Secretariat, Government of Assam attached herewith.

Issued with due approval.

Majuli University of Culture Majuli, Assam

- 1. Hon'ble Vice-Chancellor, Majuli University of Culture, Majuli for kind information.
- 2. Dr. Indraneel Pegu, Nodal Officer, Viksit Bharat @2047 Cell of the Majuli University of Culture for kind information and needful.
- 3. All Members of the Viksit Bharat @2047 Cell of the Majuli University of Culture.
- 4. The Head of the Departments. Majuli University of Culture for kind information.
- 5. The Officers, Majuli University of Culture, for kind information.

6. File

Majuli University of Culture Majuli, Assam

GOVERNOR'S SECRETARIAT, ASSAM

RAJ BHAVAN: GUWAHATI-781001.

No.GSA.110/2023/101

Date 13th December, 2023

From:

Shri S.S. Meenakshi Sundaram, IAS

Commissioner & Secretary to The Governor, Assam

Raj Bhavan, Assam, Guwahati-01

To

The Vice Chancellor

Majuli University of Culture Chitadachuk, Garamur, Majuli

Assam 785106

Sub

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SOP for Viksit Bharat@2047.

Sir.

With reference to subject cited above, I have the honour to inform you that The Hon'ble Prime Minister Shri Narendra Modi ji delivered a speech in connection with the vision of "Viksit Bharat@2047" on 11th December, 2023, and as conveyed by CEO. NITI Aayog a panel discussion session was conducted by Raj Bhavan. Assam at IIT Guwahati on 11th December, 2023 with an attempt to engage students to give suggestions for 'Viksit Bharat@2047@ Voice of Youth'

In this connection, I am directed to forward herewith the Guidelines/ SOPs for both Universities/ Institutions (Annexure A) and Students (Annexure B) to channelize the innovative ideas of the youth into nation-building by inviting them to ideate and contribute to the vision of 'Viksit Bharat by 2047'. The Communication Plan has also been enclosed as Annexure C.

You are also requested:

- 1. To share the name, telephone no and email id of the Nodal Officer in charge of the 'Viksit Bharat@2047 at university level and affiliated college level.
- 2. To share the details of the constitution of 'Viksit Bharat@2047 Cell' at university level as well as affiliated college level

This is for your kind information and necessary action.

Enclo: i) Annexure A.

- ii) Annexure B.
- iii) Annexure C.

(S.S. Megnakshi Sundaram, IAS) Commissioner & Secretary to The Governor, Assam

SoP for Universities/Institutes (Post Event Activities):

- 1. QR Code may be given prominence through websites and social media by Universities/ Institutes.
- 2. WhatsApp groups formed especially broadcast groups for media may be utilized for the dissemination of QR Code.
- 3. A Social Media Campaign by universities and colleges may be initiated to encourage students to share their ideas on the vision of Viksit Bharat.
- **4.** The **#Ideas4ViksitBharat hashtag may be used across all social media** platforms in order to make it viral and encourage students to tweet and share.
- 5. Information during Lecture: Dedicated 10 minutes at start of day in college.
- **6.** Dedicated Room for Feedback Collection: Designate existing IT Labs/ Library as a Viksit Bharat Ideation Center to facilitate the students for submitting the feedback form for the period of 11 December 2023 to 25 December 2023.
- 7. Dedicated Timing: Allot dedicated time of the day for the next 2 weeks to allow students to fill the form.
- 8. SOP for Feedback Submission: Paste the step-by-step approach on the classroom/ IT labs/ library/ notice board walls for the ease of students.
- 9. Universities and Colleges to organize Viksit Bharat Utsav by involving students in discussions and debates.
- 10. Common Banner needs to be placed as backdrop in all the related events organized everywhere. The #Ideas4ViksitBharat hashtag may be used across all social media platforms in order to make it trend and encourage students.
- 11. 3-5 posts on every social media handle of theirs should be released per day with #Ideas4ViksitBharat.
- **12.** Community Radio of Universities and Colleges (if existing) may hold discussion on the Vision of Viksit Bharat with students and faculties including an outside expert. Students may be encouraged to participate in such discussions.
- **13.** NCC cadets, NSS volunteers and youth from other youth organizations to be encouraged for participating in the campaign.

SoP for Students (Post Event Activities):

- Students to **follow the steps** while submitting their Feedback on the portal
 - **Step 1:** Visit the MyGov Portal (mygov.in) and proceed to the Viksit Bharat Consultation section.
 - Step 2: Answer the following questions sequentially on the Portal;

 How should a Viksit Bharat look like in 2047 in different aspects?

 What do we need to do to reach this goal?

 What can you do to make ViksitBharat@2047 possible?
 - **Step 3:** Provide the idea for the Viksit Bharat @ 2047 and mention about your role/ contribution towards making India as a developed nation.
 - **Step 4:** Submit the form along with your email ID and download the Certificate from your email.
 - **Step 5:** Share your experience and your thoughts, pictures with certificates on Social Media with #Ideas4ViksitBharat
 - Students to **upload the Selfie** with ViksitBharat @ 2047 banner showing participation in the initiative on their Facebook or Instagram account tagging #Ideas4ViksitBharat
 - Making it as **DP on social media** platforms may be encouraged.